



ALGERIA:

- AFRICA'S THIRD LARGEST IMPORTER OF PRINTING TECHNOLOGY
- AFRICA'S & THE MIDDLE EAST'S LARGEST IMPORTER OF PACKAGING TECHNOLOGY

7th International Printing and Packaging
Trade Fair for Algeria and the Maghreb

09 - 11 March 2020



Centre International de Conférences
d'Alger Abdelatif Rahal CIC
www.printpackalger.com

Partner Event



Review on printpack alger 2018

2018

- ➔ Gallery
- ➔ Show video
- ➔ Exhibitor list
- ➔ Post Show Report



Valuable institutional support

2018



➔ Personalities having participated at the official opening of printpack & plast alger 2018

- Mr Kheir-Eddine Medjoubi, Secretary General - Ministry of Industry and Mines
- Mr Andreas Fiedler, Minister Counsellor, German Embassy
- Mr Giulio Bolaffi, First Trade Secretary - Italian Embassy
- Mr Franz Bachleitner, Commercial Advisor - Austrian Embassy
- Mr Salvador Benedito Gómez, President - Association of Plastic Producers in Valencia AVEP
- Mrs Latifa Turki Liot, President - Trade Union of the Automotive and Mechanical Engineering Industry UPIAM
- Mr Ahmed Omah, Editorial Director & Publisher - Nigeria Packaging & Nigeria Graphics, Executive Director - Institute of Packaging Nigeria IOPN, Board Member - World Packaging Organization WPO, 1st President-African Packaging Organization
- Mrs Besma Belbedjaoui - Plasticycle Algeria
- Mr Erhard Wienkamp, Executive Director Foreign Trade Fairs Division - Messe Düsseldorf
- Mr Martin März, Founder & CEO - fairtrade

Facts on printpack alger 2018



According to a survey conducted among visitors and exhibitors

41 exhibitors from **14** countries*

85% of the exhibitors recommend the show

79% of the exhibitors are satisfied with the event as a whole

74% of the exhibitors are satisfied with the visitor numbers and

82% with their quality

66% find the plastprintpack industry portal helpful to promote their business and products

*261 exhibitors from 24 countries together with its partner event plast alger

5,003 visitors (up 15%) from **29** countries

94% of the visitors plan to invest*

96% of the visitors recommend the fair*

64% of the visitors were decision makers*

*together with its partner event plast alger 2018



printpack alger 2020: The success story continues

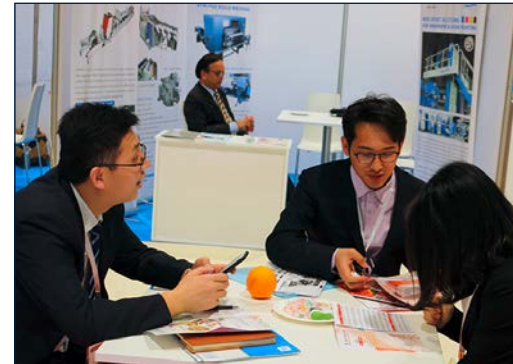


Based on upbeat market developments, printpack alger is to continue its growth story. Both in quality and in quantity.

International market leaders from around the globe will be back again for 2020 as well as official country pavilions from

China
Egypt
France
Italy

Taiwan
Tunisia
Turkey



2020 Conferences

Organized by fairtrade and Messe Düsseldorf in cooperation with German Access, a high-profile 2-day-conference & workshops on will be held alongside printpack alger 2020. The exact topic will be announced at a later stage.

Review 2018 Conferences

In 2018 a conference on "Plastics: The essential material for sustainable development" was held in parallel to plast alger 2018. 112 participants, 6 press representatives and 24 national and international speakers from 7 countries including the Algerian government, consultants, associations and universities, international plastics associations and chambers of commerce attended the event.

The conference provided all participants in-depth insights on current developments in Algeria and the Maghreb in comparison with the development in selected European countries.

Conference facilities:

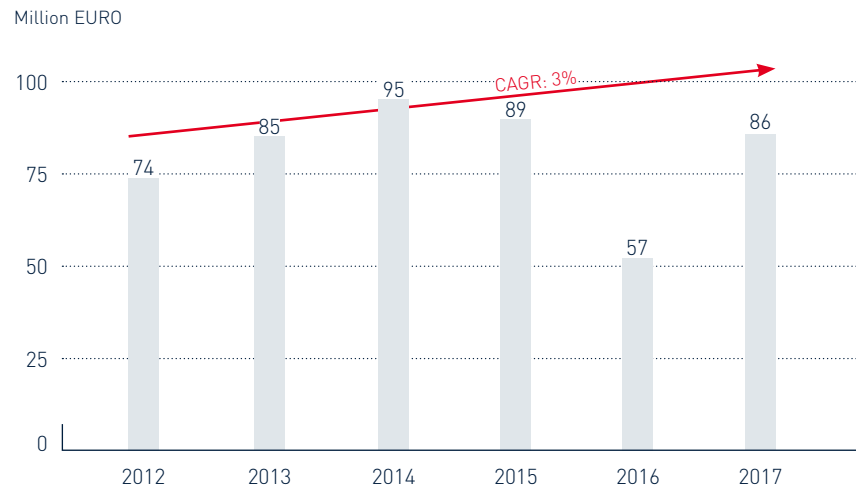
Meeting & conference rooms

This first-class international conference and exhibition center features an abundance of meeting rooms, exhibition halls, a variety of restaurants, on-site TV studios, parking facilities, and an auditorium which can hold 6,000 guests.



Why exhibit in 2020?

➔ Algeria is the 3rd largest importer of printing & paper technology in Africa



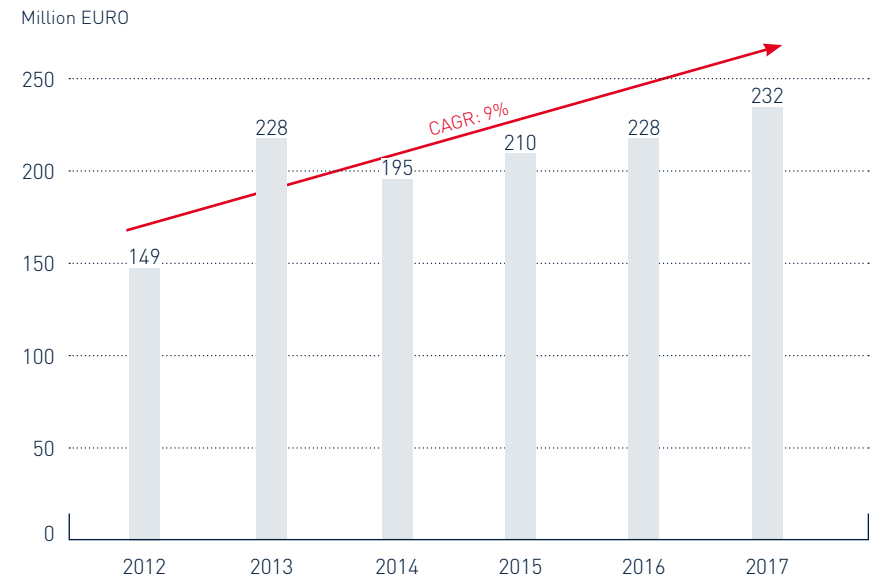
Source: VDMA / Graph: fairtrade 2019

Algeria together with South Africa and Egypt belongs to the three largest importers of printing & paper technology on the African continent.

The most important supplier countries are Germany, Italy, China, France, Switzerland, Spain, Netherlands, Turkey, UK, Belgium, USA and Austria.

[more >>](#)

➔ Strong growth: Algeria is Africa's & the Middle East's largest importer of packaging technology



Source: VDMA / Graph: fairtrade 2019

Algeria is the largest importer of packaging technology on the African continent, followed by South Africa and Nigeria.

But while South Africa's imports have stagnated or even declined significantly in recent years (to 168 million euros in 2017), Algeria's imports grew by 55% between 2012 and 2017, from 149 to 232 million euros in 2017. Italy, Germany, France, Spain, China and Turkey are Algeria's main suppliers.

With 232 million euros in 2017 Algeria is also the largest importer of packaging technology in Africa & the Middle East, in equal terms with Saudi Arabia and followed by Iran, South Africa, Egypt and Nigeria.

Prepress and Premedia

- Systems
- Appliances
- Software

Printing

- Machinery
- Appliances
- Accessories
- Materials / Consumables
- Services

Bookbinding / Print Finishing

- Machinery
- Appliances
- Accessories

Paper Converting

- Machinery
- Appliances
- Accessories

Consumer goods

Provision of Services

Packaging machines and devices

- Machines for the production of packaging and packaging components for packaging, preparing and feeding to the packaging machine
- Machines for preparing, feeding and packaging of products
- Machines for packaging loose products
- Machines for packaging packaged products
- Machines for additional operations within the packaging process
- Tools and equipment to assist manual packaging
- Complete packaging lines

Packaging materials, packaging means, packaging aids

- Packaging materials
- Packagings
- Complementary packaging means

Services

- Business support
- Trade press
- Research and teachings
- Associations and branch organizations



Market update: Facts about Algeria at a glance



Algeria – The economic powerhouse US\$ 260 billion investment program

Algeria is the largest country in Africa and the most populous in the Maghreb region.

The vast country is the leading gas producer in Africa and the second largest gas supplier for Europe. It is one of the three largest oil producers in Africa.

Considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth during the past few years.

With a GDP of US\$ 188 billion in 2018 and estimated foreign exchange reserves (without gold) of US\$ 85 billion at the end of 2018, Algeria is the economic powerhouse on the African continent, ranking fourth after Nigeria, South Africa and Egypt.

Imports have increased from US\$ 38.9 billion in 2010 to US\$ 46.1 billion in 2017.

Exhibitors will benefit from the third massive investment program of 260 billion US dollars for 2015 and 2019, which will be extended to the coming years and will contribute to the development of the country's infrastructure and the improvement of the living conditions of Algerians.

➔ **Inhabitants:**

- 42.3 million (2018)

➔ **Strengths:**

- 18th largest oil exporter and 7th largest exporter of gas in the world
- huge oil and gas reserves
- high cash reserves and minimal foreign debt
- stable government
- fast growing market for consumer and investment goods

➔ **Opportunities:**

- Public investment programs improve infrastructure and offer chances for supply
- new industrial policy to strengthen competitiveness offering chances for cooperation with foreign enterprises
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young and western oriented population

➔ **Commodities:**

- agrarian: wheat, barley, oats, grapes, olives, citrus fruits, sheep, cattle
- mineral: crude oil, natural gas, iron, phosphate, zinc, lead

➔ **Currency reserves without gold (billion US \$):**

- 2017: 98
- 2018: 85
- 2019: 87*

** estimation*

Source: IMF / GTAI Germany Trade & Invest

Centre International de Conférences d'Alger Abdelatif Rahal CIC

Opened in 2016, CIC Alger (Centre International de Conférences Alger) is North Africa's most exciting new venue for exhibitions, conferences and more.

This first-class international conference and exhibition center features an abundance of meeting rooms, exhibition halls, world-class shopping, a variety of restaurants, on-site TV studios, horse stables, parking facilities, and an auditorium which can hold 6,000 guests. The highest quality fire and state security services ensure that our guests can conduct business or entertain in a safe and secure setting.

Exhibition Services

The CIC exhibit space has been thoughtfully designed for business transactions, the exchange of ideas, and the showcase of products and services.

Meetings, Conferences & more

Showcasing contemporary, flexible and superior quality architectural design - and delivering outstanding customer service and omnipresent technology - the CIC will soon become the mainstay for Algiers' and North Africa's largest meetings, expos, conferences, and celebrations.

Dining & Restaurants

What makes a meeting, event or celebration even more memorable? The CIC is proud to house over 30 kitchens, bars and restaurants.

CIC
alger

المركز الدولي للمؤتمرات بالجزائر
عبد اللطيف رحال
CENTRE INTERNATIONAL
DE CONFÉRENCES D'ALGER
ABDELATIF RAHAL



Check out the plastprintpack industry portal

Your benefits

all exhibitors • all products • all visitors • networking & matchmaking



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round



www.bit.ly/plastprintpackalger18

PLASTPRINTPACK



26 – 28 March 2019 Lagos – Nigeria

NEW!



15 – 17 April 2019 Baghdad – Iraq



09 – 11 May 2019 Addis Ababa – Ethiopia

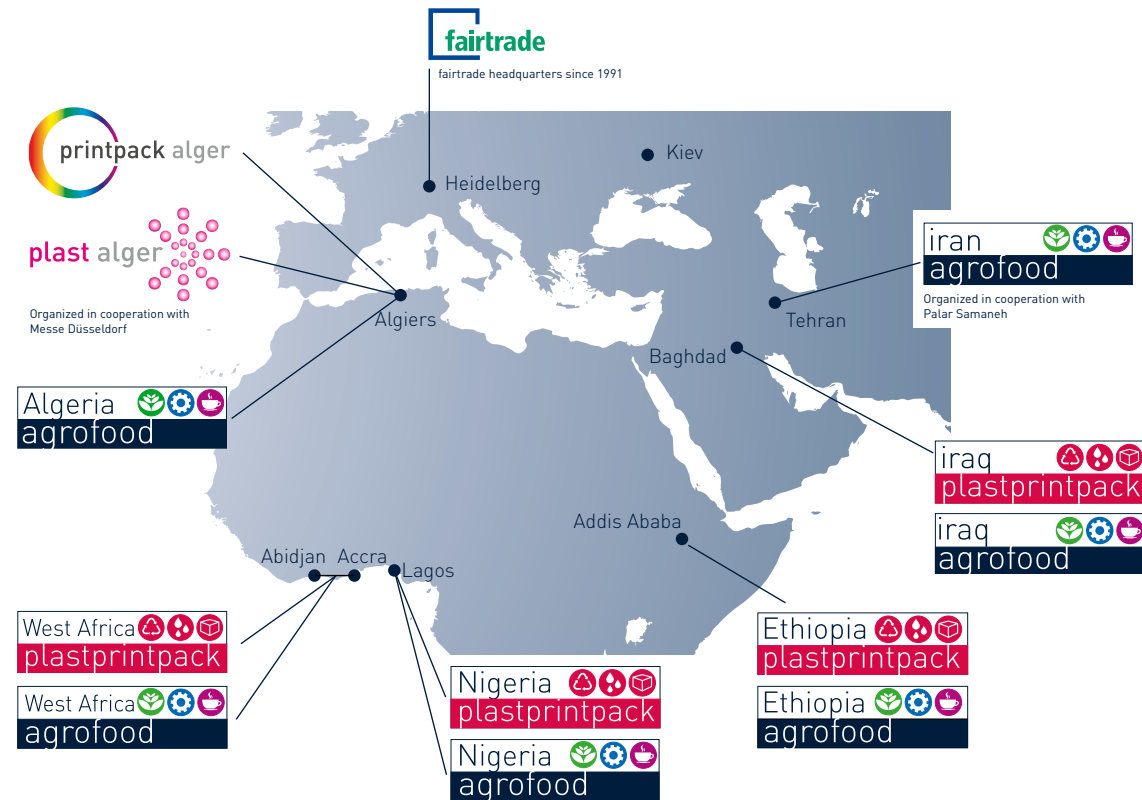
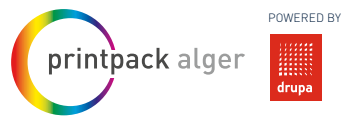


19 – 21 November 2019 Accra – Ghana
17 - 19 November 2020 Abidjan – Ivory Coast



08 – 10 March 2020 Algiers - Algeria *

* Organized in cooperation with Messe Düsseldorf



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Open up promising growth markets around the world with drupa, the no.1 for printing technologies and its trade fair partners. Make use of the international trade fair network for your success.

www.drupa.com/drupaglobal-e



A world map with glowing lines connecting various global locations. Callout boxes provide details for several international trade fairs:

- drupa**
June 16-26, 2020
Düsseldorf, Germany
www.drupa.com
- PRINT & DIGITAL CONVENTION**
May 7-8, 2019
Düsseldorf, Germany
www.printdigitalconvention.de
- PACK PRINT INTERNATIONAL**
September 18-21, 2019
Bangkok, Thailand
www.pack-print.de
- indoprint**
September 2-5, 2020
Jakarta, Indonesia
www.indoprintpackplas.com
- PACKPRINTPLAS PHILIPPINES 2019**
October 10-12, 2019
Manila, Philippines
www.globallinkmp.com/ppp/
- printpack alger**
March 9-11, 2020
Algiers, Algeria
www.printpackalger.com
- All in Print 中国国际全印展**
October 12-16, 2020
Shanghai, China
www.allinprint.com

2019



May 7-8, 2019
Düsseldorf, Germany
www.printdigitalconvention.de



September 18-21, 2019
Bangkok, Thailand
www.pack-print.de



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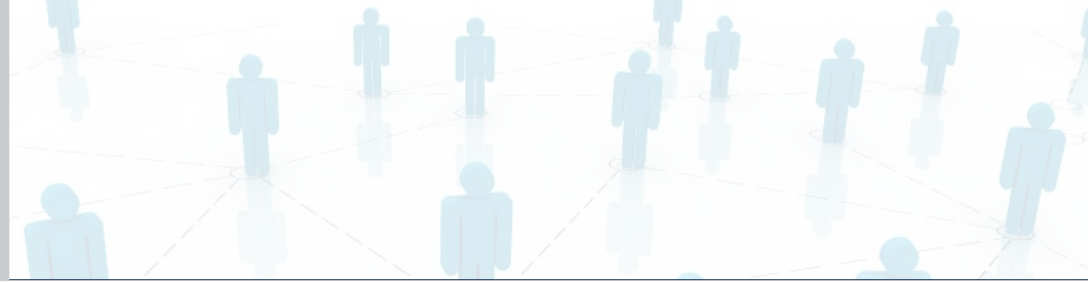


September 2-5, 2020
Jakarta, Indonesia
www.indoprintpackplas.com



October 12-16, 2020
Shanghai, China
www.allinprint.com

We'll be your back-up team!



fairtrade - valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe.

Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction.

By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors.

fairtrade is a member of UFI The Global Association of the Exhibition Industry and AAXO The Association of African Exhibition Organisers.

Our management system is ISO 9001: 2015 certified.



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ISO 9001:2015 certified

The Messe Düsseldorf Group

With a revenue of around EUR 290m in 2017, the Messe Düsseldorf Group maintained its position as one of Germany's most successful trade fair companies.

More than 22,800 exhibitors presented their products to 1.02m trade visitors at events in Düsseldorf this year.

About 50 trade fairs were held in Düsseldorf, including 23 proprietary number one events and 15 strong partner and guest shows in five areas of expertise: machinery, plants and equipment, trade and services, medicine and healthcare, lifestyle and beauty, and also leisure.

Add to this some 2,800 conventions, corporate events and meetings attracting some 640,000 visitors organised by the subsidiary Düsseldorf Congress.

Furthermore, the Messe Düsseldorf Group organises 70 proprietary events, participations and contracted events abroad and is one of the leading export platforms worldwide.

Messe Düsseldorf GmbH is the trade fair company with the highest level of internationalism in capital goods exhibitions.



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