

succeed with us all over the world

Global portfolio for printing technologies

2019



September 18-21, 2019
Bangkok, Thailand
www.pack-print.de

**PACKPRINTPLAS
PHILIPPINES 2019**

October 10-12, 2019
Manila, Philippines
www.globallinkmp.com/ppp/

2020



March 9-11, 2020
Algiers, Algeria
www.printpackalger.com



drupa

June 16-26, 2020
Düsseldorf, Germany
www.drupa.com

indoprint

September 2-5, 2020
Jakarta, Indonesia
www.indoprintpackplas.com



October 12-16, 2020
Shanghai, China
www.allinprint.com

2021



Spring 2021
Düsseldorf, Germany
www.printdigitalconvention.de

The key to future markets. Take advantage of the professionalism, the experience and the special expertise of our global portfolio for printing technologies.

www.drupa-global.com



Messe
Düsseldorf



June 16-26, 2020
Düsseldorf, Germany

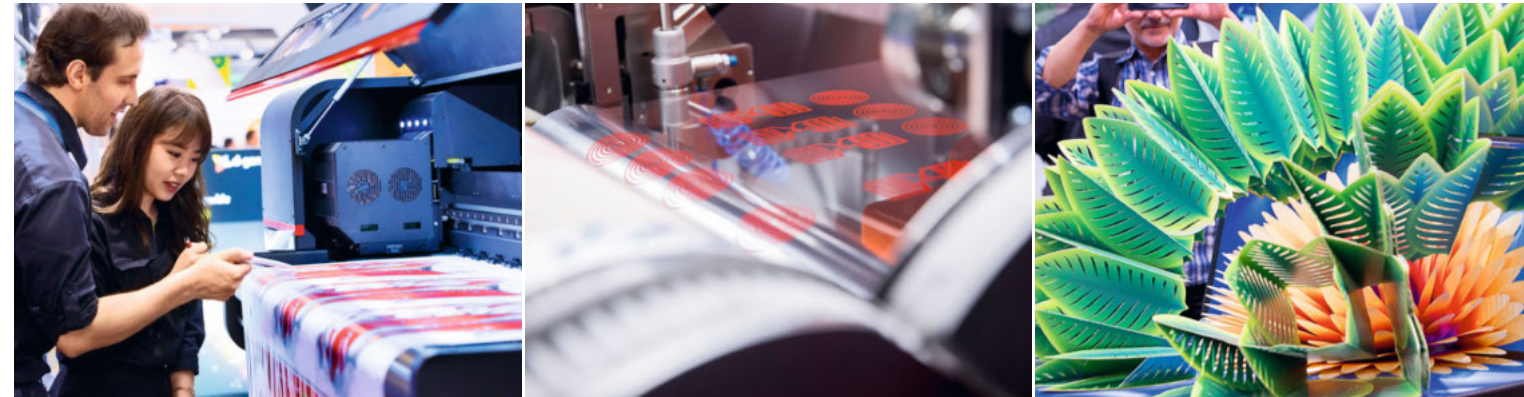
www.drupa.com

No. 1 for your business success

drupa 2016 impressively proved once again: there's no other industry event that has such great international appeal as the leading trade fair for printing technologies. If you asked exhibitors to sum up their reaction it was nearly unanimous: "Exceeded all expectations."

drupa provides crucial impulses for print, media, packaging production and industrial applications - especially in the vertical markets as well. The world's leading trade fair for printing technologies offers outstanding networking opportunities and potential for excellent business relationships. This is where innovations are brought into the market, new business models are developed and new partnerships are formed.

The product family of drupa, the print industry's leading global trade fair, offers you access to new target groups in emerging markets and regions. drupa's know-how and international network provide an ideal platform in potential markets.



meet drupa

Scope of exhibits

premedia/multichannel
materials prepress/print packaging
future technologies
equipment/services/
infrastructure
postpress/converting

Target visitors

Visitors come from the following sectors and industries:

- Print and packaging
- Future technologies
- Marketing, publishing and media
- IT
- R&D
- Vertical markets such as consumer goods, food, cosmetics, luxury goods, pharmaceuticals, medicine, electronics, bank and safety technologies, glass industry, interior design or logistics

Exhibitors

1,828

Total number of exhibitors 2016



Visitors

260,165

Total number of visitors 2016



from 183 countries

Exhibition area (sq.m.)

158,237

Space (net, sq.m.)



data from visitor registration and visitor survey / drupa 2016



your access to future markets

These markets are ready for innovations

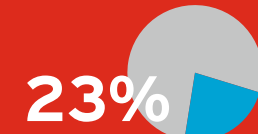
drupa offers you a worldwide partner network, know-how in international markets and ideal conditions for developing market potentials with its subsidiary companies, representative offices abroad and local partners.

China

1,397 M
Inhabitants

GDP & growth
(GDP in US \$B, real growth rate)

2017		12,015	+6,9%
2018		13,457	+6,6%*
2019		14,172	+6,2%*



+9%
CAGR (2012-2017)

Print market volumes
US \$ 154 B
2017

Thailand

69 M
Inhabitants

GDP & growth
(GDP in US \$B, real growth rate)

2017		455	+3,9%
2018		490	+4,6%*
2019		524	+3,9%*

100%
of offset and digital printing machines are imported

+4-5%
annual growth of the print industry

Indonesia

259 M
Inhabitants

GDP & growth
(GDP in US \$B, real growth rate)

2017		1,015	+5,1%
2018		1,005	+5,1%*
2019		1,067	+5,1%*

Volume of the print market in 2018
US \$ 14,5 B

+10%
projected growth rate

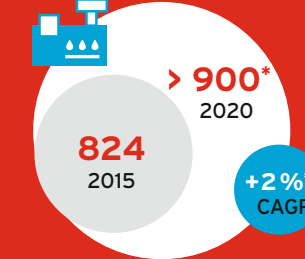
Philippines

107 M
Inhabitants

GDP & growth
(GDP in US \$B, real growth rate)

2017		314	+6,7%
2018		332	+6,5%*
2019		354	+6,6%*

Market volume (worldwide) in US \$B



5,9%
projected growth rate

Algeria

42,3 M
Inhabitants

GDP & growth
(GDP in US \$B, real growth rate)

2016		160	+3,2%
2017		168	+1,4%
2018		188	+2,5%*
2019		200	+2,7%*

3rd largest importer of print and paper technologies on the African continent

+10%
annual growth of the import volume



Shanghai/China



Bangkok/Thailand



Jakarta/Indonesia



Manila/Philippines



Algiers/Algeria

Sources:
gtai, Tehran Chamber of Commerce, Industries, Mines & Agriculture Customs Administration of Iran, Ministry of Industry, Mine and Trade of Iran, Economist Intelligence Unit.
*Data for 2018 and 2019 are based on estimates and forecast.



generate new business

October 12-16, 2020
Shanghai, China
SNIEC

www.allinprint.com

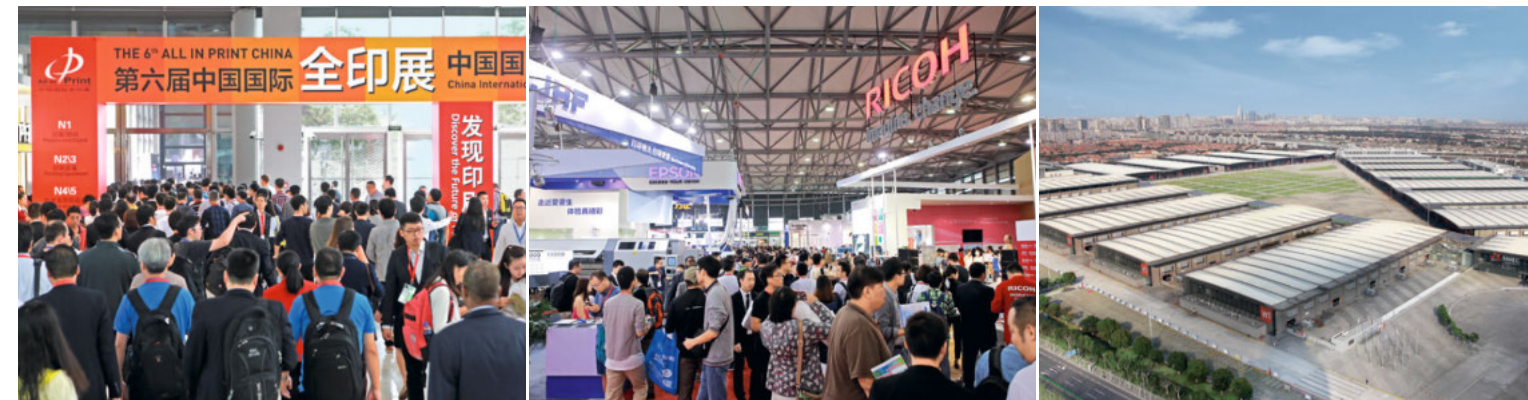
China International Exhibition for All Printing Technology and Equipment
Initiated in 2003, All in Print China has now become one of the most influential exhibitions in China's printing industry and even in the whole of Asia.

It is held every two years in Shanghai and has been designed as a "market-oriented, professional, international and brand-focused" exhibition. Serving as a platform for communication ideas and demonstrating new developments, All in Print China contributes greatly to the progress and the future of Asia's printing industry and is expected to be one of the most attractive and powerful events in the printing industry of the world.

Organizers/Undertakers/Supporter



Co-organized by:



at All in Print

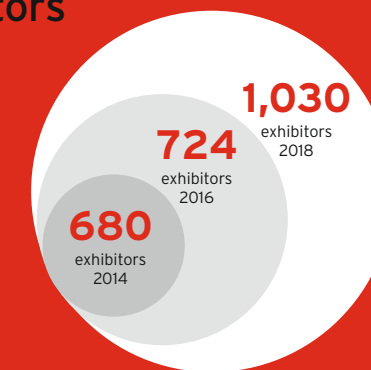
Scope of exhibits

premedia/multichannel
prepress/print
future technologies
equipment/services/
infrastructure
postpress/converting
materials
packaging

Target visitors

- Graphic Arts and Graphic Arts Specialists
- Commercial Printing, Newspaper Printing, Label Printing, Business Forms, Book Printing Companies
- Retailing and Manufacturing
- Paper and Envelope Manufacturers
- Government Bodies and Financial Institutions
- Advertising and Design Houses, DM and PR Agencies
- Copy, Publishing, Finishing, Paper Converting Companies
- Multimedia/Internet Publishing
- Educational Establishments and Professional Bodies
- Relevant Trade Associations
- Media

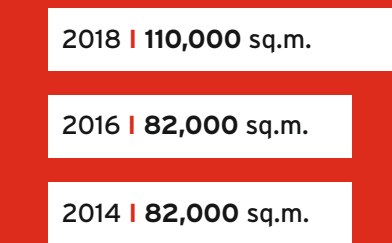
Exhibitors



Visitors



Exhibition area (sq.m.)





generate new business

September 18-21, 2019
Bangkok, Thailand
BITEC

www.pack-print.de

International Packaging and Printing Exhibition for Asia

Held biennially since 2007, Pack Print International is an exhibition presenting the entire value chain from ideation to creation, bringing to the forefront the full spectrum of the printing and packaging sectors. This 4-day exhibition zooms into areas such as corrugated printing and packaging, labelling, digital printing, printed electronics and flexible packaging.

With a dynamic line-up keenly aligned to current and upcoming industry developments, Pack Print International presents a unique draw as a one-stop platform to the latest packaging and printing innovations, critical trade insights and network opportunities with the best in the industries for the whole of Southeast Asia.

Organizers



at Pack Print International

Scope of exhibits

premedia/multichannel
prepress/print
future technologies
equipment/services/
infrastructure
postpress/convertng
materials
packaging

Target visitors

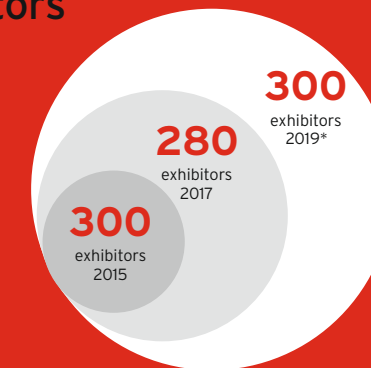
Printing industry:

- Commercial and digital printing
- Newspaper printing
- Repro houses
- Publishing, finishing and converting specialists
- Graphic arts specialists
- Retailing and manufacturing
- Advertising and design houses
- Direct marketing and PR agencies
- Multimedia/Internet publishing
- Trade associations
- Educational/government bodies

Packaging industry:

- Package production
- Consultancy
- Consumer goods manufacturer
- Electronics manufacturer
- Contract packaging
- Machinery importers, dealers, distributors and agents
- Trade associations
- Educational/government bodies

Exhibitors

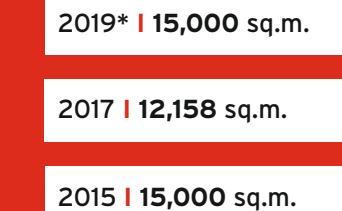


*estimated

Visitors



Exhibition area (gross sq.m)



generate new business

October 10-12, 2019
Manila, Philippines
SMX Convention Center

www.globallinkmp.com/ppp

Organizers:



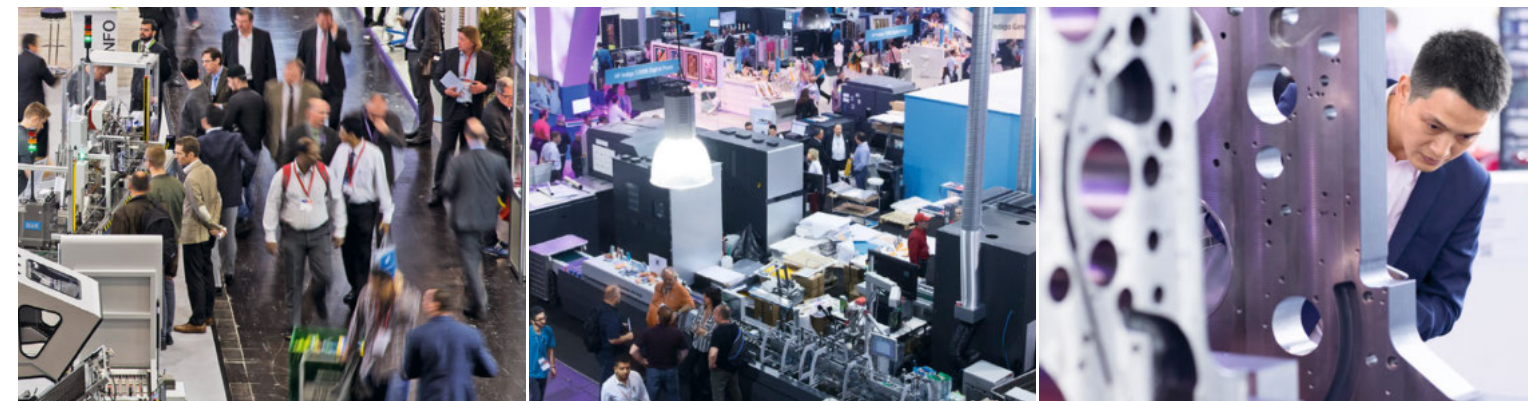
Supporter:



The leading expo for packaging, printing and plastics

Pack Print Plas Philippines is the only trade event series in the country which features the inter-related industries of packaging, plastics, printing and office supplies in one venue; thus providing a wider source of network to its exhibitors and a comprehensive industry showcase to its visitors.

Since 2019 with Messe Düsseldorf Asia, Pack Print Plas Philippines will be bringing a bigger, better and new take on the already established packaging, printing and plastics trade show. Global-Link MP and Messe Düsseldorf Asia are set to widen the reach of Pack Print Plas Philippines to not only the neighboring ASEAN countries but also to as far as Europe and the USA.



at PackPrintPlas

Scope of exhibits

premedia/multichannel
prepress/print
future technologies
equipment/services/
infrastructure
postpress/converting
materials
packaging

Exhibitors



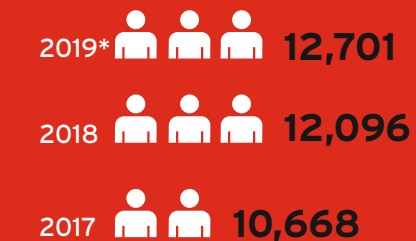
*estimated

Target visitors

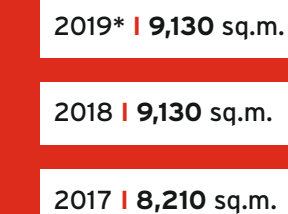
Print & Label, Packaging

- General Printers, Commercial Printers
- Large Format Printers
- Newspaper Printers
- Packaging Companies
- Finishing and Paper, Converting
- Advertising and Design Houses, Agencies
- Industry Suppliers
- Multimedia / Internet Publishing
- Paper & Envelope Manufacturer
- Publishers
- Packaging Materials Manufacturer
- Confectionery Manufacturer
- Consumer Goods Manufacturer
- Cosmetics & Personal Care Manufacturer
- Electronics Manufacturer
- Food Exporters
- Retail Packager
- Snack Food Manufacturer

Visitors



Exhibition area (sq.m.)



*estimated



Solutions for multichannel marketing

The entire range of digital printing, digital media technology and multi-channel applications at the PRINT & DIGITAL CONVENTION.

Spring 2021
Düsseldorf, Germany
CCD Congress Center
Messe Düsseldorf

www.printdigitalconvention.de

Organizers



New products, trends and visions relating to media production and marketing will be presented in eight themed domains:

Dialogue Marketing - Value Added Printing - Labels & Packaging - Print for Production - Finishing - Printed Electronics - Brand & Product - Interior & Exterior Design

The trade fair and the accompanying lecture and workshop programme bridge the gaps between technology, viable application and their conceptual planning and offer profitable knowledge transfer. The PRINT & DIGITAL CONVENTION is the meeting place for all important decision-makers from print and media, brand owners, publishing houses, agencies and industry.



7th International Printing and Packaging Trade Exhibition for Algeria, Maghreb and West Africa

March 9-11, 2020
Algiers, Algeria
Centre International de Conférences d'Alger CIC

www.printpackalger.com

Powered by Organizers



Institutional partners



Partner event



INDOPLAS - INDOPACK - INDOPRINT The Indonesian International Plastics, Processing, Packaging and Printing Exhibitions

September 2-5, 2020
Jakarta, Indonesia
Ji Expo

www.indoprintpackplas.com

Officially supported by



Jointly organized by



the key to future markets

The product family of drupa, the world's leading trade fair, and its international partnerships offer you access to new target groups in emerging regions. With the expertise and global network of drupa and the proficiency and professionalism of Messe Düsseldorf Group an optimal platform is created to address promising and future-oriented international markets.

International Supporter

Organizer of the world's No. 1 trade fairs, drupa, interpack and K, Messe Düsseldorf is the global leader in professional exhibitions for the printing, packaging, processing, plastics and rubber industry. Based on this Messe Düsseldorf will make a valuable contribution to the jointly organized trade fairs.



interpack
PROCESSING & PACKAGING





drupa

no. 1 for printing technologies

stay connected



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All in Print



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Experience the future at drupa 2020 and access innovations, technologies and inspiring top speakers. Engage with digital transformation and investigate opportunities for business. drupa's international impact and vibrancy is unique and its global scale unrivaled as the world's leading trade fair for printing technologies. Simply be part of it!

#drupa2020    

www.drupa.com | blog.drupa.com

embrace the future

June 16-26, 2020

Düsseldorf/Germany



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www.drupa.com



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Messe
Düsseldorf