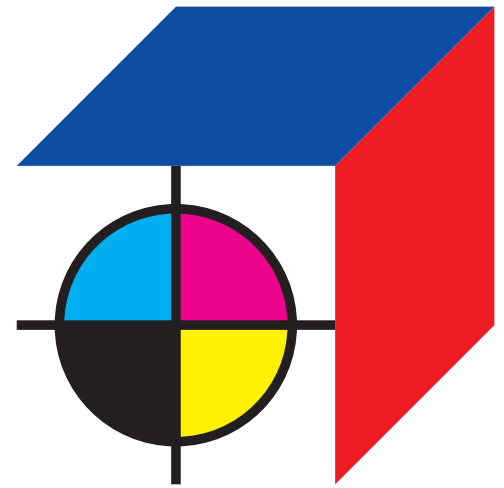


Invitation to Exhibit



**PACK PRINT  
INTERNATIONAL**

7th International Packaging And  
Printing Exhibition For Asia

**SHAPING THE**



**OF PACKAGING & PRINTING IN ASIA**

**18 - 21 Sep 2019**

**BITEC | Bangkok**

**[www.pack-print.de](http://www.pack-print.de)**

**f Like us on Facebook  
PackPrintInternational**

Officially supported by :



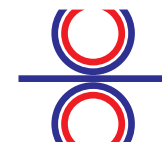
Messe Düsseldorf / Organizer of:



Jointly organized by :



**The Thai Packaging  
Association**



**The Thai Printing  
Association**



# THE FUTURE IS HERE. IS NOW.

Packaging and printing innovations and new technology will come under one roof at the next edition of PACK PRINT INTERNATIONAL 2019. As the leading exhibition of its kind in Southeast Asia, the exhibition continues to attract an international and diverse exhibitor and visitor base – making it the trade platform of choice to conduct successful business transactions, secure deals, and network with relevant brand names.

## The exhibition for the industry, by the industry

A tripartite collaboration between Messe Düsseldorf Asia, The Thai Printing Association and The Thai Packaging Association since 2007, PACK PRINT INTERNATIONAL – driven by sectors' leading trade fairs drupa and interpack, will reflect the latest trends in the packaging and printing markets.

Co-located with T-PLAS - International Trade Fair for the Plastics and Rubber Industries, the synergistic collaboration of the two exhibitions will serve as a one-stop platform for the industries.



### Why PACK PRINT INTERNATIONAL is relevant for your business success:

no other industry event in the region has such great international appeal

outstanding networking opportunities and potential for excellent business dealings

innovations are brought into the market

new business models are developed, and new partnerships are formed

international magnet for visitor target groups from a wide variety of industries



Join us, as we shape the future of the region's packaging and printing sectors. Book your booth space today!  
Contact us at: [ppi@mda.com.sg](mailto:ppi@mda.com.sg) | (65) 6332 9620

# Facts and figures @ a glance

(source: Smithers Pira report, *The Future of Digital Print for Packaging to 2022*, MarketsandMarkets)

## Global



By 2022, the rapidly expanding digital packaging market will **grow** by almost **13% CAGR** to reach **US\$22.4 billion**



The market for digital print is **expanding** at over **15%** for all formats



**Very strong growth** seen in corrugated, carton, flexibles and direct-to-shape, with developments in metal printing



## Asia

Asia is predicted to represent over **40%** of global packaging **demand** through to 2022



Print industry in Asia-Pac forecast to reach **US\$427.5 billion**



Some print processes that will **grow relatively fastest** over the next 12 months include wide-format digital and inkjet, digital toner based and more.



## Themed Zones @ PACK PRINT INTERNATIONAL 2019

### One-Stop Pack & Print Pavilion

Award-Winning Showcase | Free Consultancy Services | Trade Associations & Industry Alliances

An exclusive platform for packaging designs, packaging end users, material suppliers and machine manufacturers to present a powerful showcase that represents the dynamic packaging and printing ecosystem.



### Labelling Zone

Smart Labels | Flexo Presses | Inspection System | RFID

Asia, the largest producer of labels, is expected to grow to over 40% of the world's value through to 2020. Present your latest label technology, new materials, adhesives and manufacturing application methods at the Labelling Zone.



### Logistics & Automation Zone

Material Handling | Smart Factory | Robotics | IOT | Industry 4.0 | Collaborative Manufacturing

As customer's needs and production processes are continuously changing, here is your opportunity to present solutions to increase efficiency of all processes through intelligent networking and automation.



### Prototype Showcase

Rendering Software | Design & Innovation | 3D Printing

Transforming ideas to physical prototypes before production can help gauge market response and engage end users and even potential investors. Showcase how prototyping can bring value and empower brand owners to think 'outside the box'.



For more information on how you can be a part of these zones, contact us today!



# A look back at 2017



**300** leading exhibitors from **25** countries showcased latest machinery, technologies and innovations



**Exhibiting groups** from Germany, Taiwan, China, Thailand, Japan and Singapore



**93%** of exhibitors received **successful sales enquiries and leads**



**Key reasons for exhibiting** include; brand presence, assess market potential, and to open new markets



Over **90%** found their visit to the **exhibition beneficial**



Record visitor count of **17,452** trade visitors from **58** countries



**Strong turn-out** by visiting delegation groups from countries such as India, Japan, Philippines, Myanmar, Taiwan, Thailand and Vietnam



**91%** of visitors indicated they will visit the next edition of **PACK PRINT INTERNATIONAL** in 2019

## Who was there in 2017

BOBST (THAILAND) LIMITED • FUJI XEROX (THAILAND) CO LTD • FUJIFILM (THAILAND) LTD • HEIDELBERG GRAPHICS (THAILAND) LTD • HP PPS ASIA PACIFIC PTE LTD • KIM PAI LTD PART • KOENIG & BAUER GROUP (KBA) • KONICA MINOLTA BUSINESS SOLUTIONS (THAILAND) CO LTD • KURZ THAILAND LTD • RICOH (THAILAND) LIMITED • RISO (THAILAND) LTD • SANSIN PRINTING MACHINE MATERIAL (THAILAND) CO LTD • SANKI MACHINERY CO LTD • SCG PACKAGING PUBLIC COMPANY LIMITED • SIAM TOPPAN PACKAGING CO LTD • ZUND ASIA ... and many more

The exhibition's world-class planning and programmes have led our company to participate in every edition since 2007. In this edition, we sold 30 machines and we are happy to meet with old clients and have also welcomed new visitors from Bangladesh, Vietnam, Indonesia and Singapore.

**Qi Xiaoyun**  
President, Sansin Printing Machine Material (Thailand)

We are always keen on introducing ourselves to new groups of customers and as PACK PRINT INTERNATIONAL 2017 attracts visitors from all around the world, it gave us a great chance to expand our customer database.

**Polpat Suwanpimolkul**  
Managing Director, Trio Trading Co Ltd

## Hear from our exhibitors and visitors...

This is the second time that my company and I have visited this exhibition and we will definitely be back again as we are happy with the contacts that we have built during our visits.

**Wasith Chinnawangso**  
Thai British Security Printing Public Company Limited

We have come to source for a new flexo machine and other environmental friendly machines. We will definitely share this with other businesses in Vietnam, that this is a good exhibition to visit and even to come as exhibitors.

**Cao Thai Luan**  
Liksin Corporation

\*as reported in PACK PRINT INTERNATIONAL 2017 post show report

For more information, visit [www.pack-print.de](http://www.pack-print.de)

# Product range

The ideal trade platform to showcase the latest technology, machinery, products and services, in serving the entire packaging and printing value chain.

Package Printing    Prepress    Offset  
Packaging    Warehousing    Digital Printing  
Automation    Prototype    Software    Labels    Palletizing  
Postpress    3D Printing    Logistics    Letterpress  
Printing    Printing and Packaging Materials  
Material Handling    Flexo    Conveyor System    Gravure  
Flexible Packaging    Large Format Printing  
Metal    Corrugated    Folding Cartons  
Glass    Sustainability    Signage    Robotics  
Plastic Bottles    Decorative Printing    Textile Printing  
Future Technologies    Digital Package Printing

## Who will visit?

PACK PRINT INTERNATIONAL visitors come from a broad range of industries and diverse application areas. Here's who you can expect to see at the exhibition:



### print and packaging

- Printing houses and converters
- Print service providers and suppliers
- Bookbinders, print finishers, and processing companies
- Media production specialists
- Label and packaging designers
- Product managers
- Production specialists from many different industries such as consumer goods, food, cosmetics, pharmaceutical, or luxury goods
- Package production
- Contract packaging
- Machinery importers, dealers, distributors, and agents



### marketing, publishing, and media

- Media producers
- Print specifiers, print buyers
- Agencies
- Brand owners
- Product designers from industry
- Decision makers and buyers in the publishing and media industries
- Advertising and design houses



### vertical markets

Decision makers, engineers, designers, and product managers from industries and sectors such as :

- Consumer goods
- Food
- Cosmetics
- Luxury goods
- Pharmaceuticals
- Medicine
- Electronics
- Bank and safety technology
- Interior design
- Glass industry
- Logistics
- Automotive
- Autoparts
- Retail



### future technologies

- High-caliber IT and software experts
- System and solution providers from all sectors of the industry such as premedia/prepress, print, postpress, and converting to packaging
- Trade associations
- Educational / governmental bodies

# Cost of participation

All nett rates quoted in Singapore Dollars.  
Prevailing and additional charges apply where applicable.

<b>Option A</b>	<b>Raw Space</b> (min. 18 sqm) <b>S\$499</b> per sqm
<b>Option B</b>	<b>Basic Shell Scheme</b> (min. 12 sqm) <b>S\$599</b> per sqm
<b>Option C</b>	<b>Enhanced Shell Scheme</b> (min. 12 sqm) <b>S\$699</b> per sqm

## ELECTRICAL & FURNITURE ENTITLEMENT

Items	Area (in sqm)				
	12-17	18-23	24-29	30-35	36-40
Leather Chair	3	6	6	9	9
Lockable Cabinet	1	1	2	2	3
Discussion Table	1	1	2	2	3
Wastepaper Basket	1	1	2	2	3
Spotlight with arm	3	4	6	7	9
5amp/220V Powerpoint	1	1	2	2	3

Note: No financial credit will be given for any package item not utilised.

All information is correct at the time of printing and is subject to changes. In some instances, changes may be required by the organiser and hence the terms contained here cannot form part of an offer or contract.

## BASIC SHELL SCHEME



## ENHANCED SHELL SCHEME

(Additional features: tall maxima structure with 1 colour selection for facade & wall panels' linings, storage room and company's logo print on fascia board and cabinet)



\*Booth visuals for illustration purposes only. Actual layout may vary.

**Leverage on the unique business opportunities and vibrant networking platform!**

- Utilise the on-site activities to enhance your company's profile
- Sponsorship options
- Speaking / presentation opportunities
- Publicity initiatives

**Enhance your participation through our extensive marketing and advertising platforms.**

- Editorial coverage
- Direct mailing
- Online show guide
- E-newsletter
- Social media
- Business matching programme
- Local & regional newspaper and relevant trade magazines



**Reach your target group at PACK PRINT INTERNATIONAL 2019!**  
**Book your booth space today.**  
**Contact us at: [ppi@mda.com.sg](mailto:ppi@mda.com.sg) | (65) 6332 9620**

For enquiries :

### Within Thailand

Exposis Co., Ltd  
Tel : (66) 2559 0856  
Fax : (66) 2559 2893  
[info@exposis.co.th](mailto:info@exposis.co.th)

### Overseas

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Tel : (65) 6332 9620  
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[ppi@mda.com.sg](mailto:ppi@mda.com.sg)

